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# BEHIND THE PROGRAM THE PERSON

**EL4DEV PROGRAM PRESS KIT** 



# SEEKING SENSE SINCE CHILDHOOD

Interview with Paul Elvere Valerien DELSART Founder and director of the EL4DEV program

"I am French, born to a Cameroonian mother in Edéa, a town in southwestern Cameroon. I spent my childhood in the city of Douala, the economic capital of the country until my parents moved to France when I was nine (summer 1989). Since that date, I have lived successively in the PACA region, Upper Normandy, Gironde, Haute Garonne and the Paris region ... I now live again in Gironde in the town of Léognan, near Bordeaux.



I am a product of the aeronautics industry in which I worked for 7 years in Toulouse and in the Paris region, from my 22 to my 29 years old.

I never wanted to pursue a career following the classic pattern, that is to say to evolve in one or more companies until reaching a hierarchical top that is satisfactory for his ego. This has always translated into a certain instability in my course and manifested itself in an unwavering desire to experiment with new positions, new activities, new sectors.

Since my childhood, I have always wanted to become an entrepreneur and participate in changing the world. However, it has always been about serving a noble cause, helping people and society. I know today that economic entrepreneurship (the traditional and formal one) is not for me because it bothers me and does not correspond to my values."

"I have spent many years of my life unconsciously looking for my way."

# AT THE BEGINNING, AN IDEA, A THOUGHT, THEN A MECHANISM

# "Change will happen through a process and the will of all."

"This path that I was looking for came to me in October 2009 after a series of stays in Morocco, a country in which I met in early 2008 my wife, Moroccan by birth and by nationality. I settled in this country until December 2010 before coming back to France.

The EL4DEV program was not born with all this international and transdisciplinary dimension. It was originally a small local project (intended for Morocco) with an economic vocation and centered on the development and use of a web platform. Then I gradually opened this project to other countries around the world, including France.

The more the days passed, the more this project grew, because the ideas came to me successively. I actually applied in this project all my academic and experimental knowledge (acquired in business and in everyday life) as well as all of my knowledge acquired on my own. I have always been keen on reading, general culture and have always had an attraction for life and earth sciences, philosophy, foreign cultures, geography, international relations, sociology and spirituality. So I started educating myself in all these areas very early on.

My analytical mind allowed me to observe the mechanisms at work in this world; my creativity has allowed me to see an alternative to this world and my spirit of synthesis has allowed me to create processes that I consider effective in order to materialize this vision.

EL4DEV is therefore the conceptualization of an alternative society and the use of process engineering to materialize this society in all its components."

"I understood very early on that multidisciplinarity was a key to the development of an individual but also of society as a whole. Collective intelligence was the best way to achieve perfection for the sake of wholeness. It is a powerful immensely driving force because each individual finds his place in a mechanism capable of the greatest feats and which exceeds us.

In view of the current problems of integration into society and the lack of work of many young and old alike around the world, my idea has been to succeed, through transnational, decentralized and ambitious events, in federating unprecedented intellectual, scientific and creative collaboration.

Such a movement would inevitably have serious transformative impacts on the current established rules of international relations and diplomacy which today is only economic. It would inevitably create cohesions on the level of nations. It would inevitably create diplomatic bridges of a new kind. These national cohesions and these new international relations are what I call dynamics of progress or dynamics of mass cooperation.

They always start at a local level and come together, merge until they form international dynamics. However, we shouldn't stop at individuals. It was necessary to include many other actors in the mechanism. A key group of these actors were the municipalities, in particular the small ones (less than 5000 inhabitants), which would become the strategic vector for the creation of local territorial dynamics but also the main stakeholders. Imagine if these municipalities come together at the level of a nation, a continent, and more!"

"Our societies are only social constructions. They only exist by tacit agreements."

### PLATO AND HIS UTOPIAN COLLEAGUES, THE PRECURSORS

"Beautiful and perfect places, well-governed cities are the goal to be reached for our societies in imbalance"

"For that I had to succeed in channeling all this creative, intellectual, operational and financial power around a common objective, sought by all regardless of social, economic and cultural environments and genres or generations. I needed a course conceivable by all. So I looked for a common denominator.

It's in literature and history that I found it. All civilizations have in history always sought perfection in the making of perfect, luminous, well governed, model cities of refuge... Literature of the utopian genre describes it very well. These cities have a strong power of influence. They leave an impression because they touch the imagination. They are also social and political projects. Plato alluded to it in his cult story: "The city".

The concept of Papillon Source was born: places for individual and collective experimentation, sharing of knowledge, incubators for transformative societal projects, driving forces regenerating degraded environments, self-sufficient places, showcases of what it could be in the world, showcases of a better future, schools of a new kind ... on the five continents, all interconnected, imagined, designed and built by the international community, from every country around the world, in all languages."

#### Trans-Mediterranean Intellectual Cooperation Initiatives

TRANSNATIONAL AND TRANS-GENERATIONAL COOPERATION CONNECTIONS WILL BE CREATED BETWEEN THE DIFFERENT SHORES OF THE MEDITERRANEAN SEA AND WELL BEYOND OVERCOMING CULTURAL AND POLITICAL CONFLICTS AS WELL AS IDEALISTIC SPECULATIONS BY SETTING UP HIGHLY INFLUENTIAL EVENTS.

# EL4DEV # LE PAPILLON SOURCE # ELVERE DELSART # PAUL DELSART



EL4Dev



DON'T MISS IT!

EL4DEV IS NOT A COMMERCIAL INITIATIVE

IT IS A PHILOSOPHICAL AND CULTURAL MOVEMENT THEN A REAL SOCIAL PROJECT

# EL4DEV # LE PAPILLON SOURCE # ELVERE DELSART # PAUL DELSART

"Each individual would have an important role to play, each could excel in his/her chosen field, each would learn from the others throughout the process of design and realization."

"Such a mechanism will prove to be unstoppable once triggered because it will give the whole world a perspective to act and change the situation."

## AN INNOVATIVE COLLABORATIVE PLATFORM WAITING FOR ITS SPONSORS

"I have a vision. I created the mechanism to materialize it. It's up to you to act!"

"I have long acted alone, isolated.

However, other individuals have, at various stages of evolution, made their contribution to this extraordinary initiative.

What I am looking for today is one or more sponsors (individuals) supporting me financially and operationally (cross marketing) in my research and development activity.

Regarding the financing of the entire program, a "well-oiled" mechanism with many "cogwheels" has been designed for this purpose.

It will prove to be very effective, believe me!

My online publications make up my manifesto ... The aim of this manifesto is to inspire, instill, motivate, activate ..."

"EL4DEV is first of all an idea, a vision, a concept, a principle. It is then a question of a philosophical and cultural movement, of a social project. Finally, it can be defined as a process, an enforcement mechanism, a matrix, a self-regulatory framework for civil society, a new kind of social contract."



ELVERE DELSART

I AM PREPARING CROSSNATIONAL INTELLECTUAL AND ARTISTIC COOPERATION EVENTS TO BUILD THE WORLD OF TOMORROW

LE PAPILLON SOURCE Join the movement on www.el4dev.com



# JOIN THE MOVEMENT!

# "An initiative to promote social peace"

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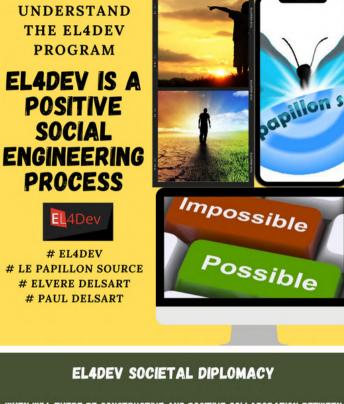
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WHEN WILL THERE BE CONSTRUCTIVE AND POSITIVE COLLABORATION BETWEEN PEOPLES AND THEIR LEADERS FOR A COMMON SOCIETAL OBJECTIVE?

WHEN WILL A EUROPE / AN AFRICA / A MEDITERRANEAN AREA / A MIDDLE EAST BE UNITED ON THE SOCIAL AND SOLIDARITY PLAN?

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TIME TO ACT - TIME FOR GLOBAL CHANGE



